

Extend-by-Phone



Extend Your Parking Session Remotely

The Extend-by-Phone service from Digital Payment Technologies (DPT) makes it easy for consumers to receive expiry reminders and add time to their parking session using their mobile phone. As a result, parking operators notice better compliance and increased revenue. By integrating the Extend-by-Phone service into our pay stations, DPT has eliminated the account setup process, making it more convenient for consumers. Equally, operators find Extend-by-Phone attractive as it provides consolidated management and reporting.

Why Extend-by-Phone?

Parking operators are quickly realizing the many benefits of providing their consumers with parking expiration reminders as well as the ability to remotely add time to their parking session via mobile phone. However, all existing solutions in the market require consumers to set up an account prior to using the service. As a result, many consumers never use the service and parking operators don't see the adoption and revenue they expect.

Extend-by-Phone is different. By integrating with the pay station, Extend-by-Phone eliminates the need for consumers to set up an account and enables the parking operator to use the same management system they already use for their pay stations.

Consumer Benefits

- No account setup required
- Simple and easy-to-use
- Receive a text message reminder when parking is about to expire
- Ability to extend parking session remotely
- Works with any mobile phone

Operator Benefits

- Increased consumer satisfaction
- Higher rate of consumer adoption
- Higher rate of compliance with parking policies
- Increased parking revenue
- Consolidated management and reporting



**Watch
The
Video**

http://youtu.be/RrHVc_8LNWA

How Extend-by-Phone Works

Extend-by-Phone is easy for consumers to use and simple for operators to manage.

For Parking Operators

- Manage the service directly through the same system used for managing pay stations, DPT's EMS online management system
- Easily configure rates, policies and fees
- Works with Pay-by-Space and Pay-by-License Plate
- Pay stations must be enabled with online credit card processing to offer Extend-by-Phone

For Consumers

- Simply pay for parking at the pay station using a credit card
- Enter mobile phone number when prompted
- Receive a reminder text message when parking is about to expire
- Send a reply message with the amount of additional time needed
- Receive a confirmation message indicating parking session has been extended

